

PLATINUM LISTING

CUSTOMER PLAN

5.5%*

- ◆ For Sale sign on property with special flyers updated as needed
- ◆ MLS- Listing in Multiple Listing Service where exposure to all Realtors is available and updated daily



- ◆ Advertising in The Real Estate Book, Real Estate Guide, and/or Homes & Land alternated monthly
- ◆ Advertising in newspaper
- ◆ Advertising in Bellsouth The Real Yellow Pages and www.yellowpages.com
- ◆ Internet advertising including www.boldcityrealty.com, is linked to www.bellsouth.com, www.superpages.com, and www.nefar.com
- ◆ Mail out notifications to your neighbors and friends that your home is now on the market.

MORE PLATINUM

- ◆ Open House held at least once a month
- ◆ CMA (Expert Market Analysis)
- ◆ Preparation of contracts
- ◆ Scheduling all inspections
- ◆ Coordinating closing procedures

*Includes 3% co-op to selling Broker